

College Major and Career Identification Package



POWERED BY MYERS
BRIGGS

**Support your student's success in college
with a Myers Briggs Strong Interest Inventory.[®]
Includes assessment, professional analysis,
13-page report, and one-on-one discussion of results**

Many high school students are uncertain about what direction to take with college or careers. Support your student's success with our College Major & Career Identification Package. It starts with a Myers-Briggs Strong Interest Inventory[®] assessment and ends with a one-hour, 1-on-1 "Strong Start" meeting with a Strong-Interest-Inventory-Certified professional counselor who will analyze the data, interpret the findings, and give your student insight and clarity.

This package is also great for college students preparing themselves to enter the workforce.

PACKAGE INCLUDES:

Myers Briggs Strong Interest Inventory[®]

The Strong is backed by more than 80 years of research into how people of similar interests are employed, and what motivates them. Students who utilize the strong become more engaged because they see evidence of how their interests can inform class choices relevant to their goals.

A professional analysis of the assessment

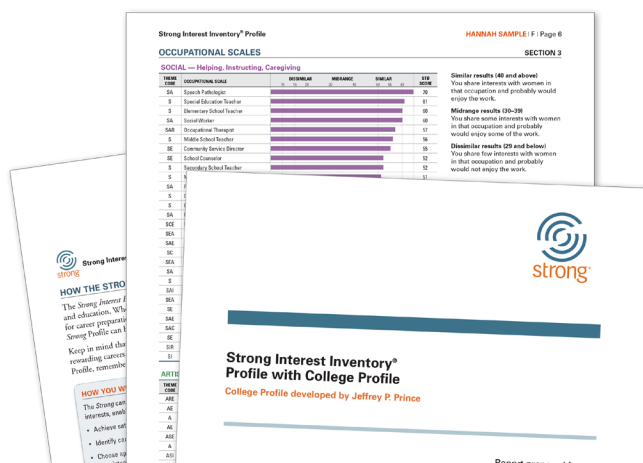
A Strong-Interest-Inventory-Certified professional will process and analyze your assessment and prepare your results.

A one-hour 1-on-1 meeting with a Strong-Interest-Inventory-Certified professional

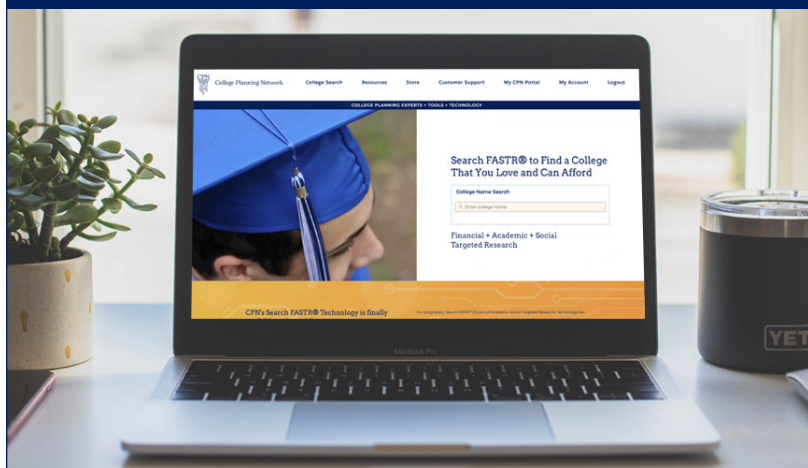
Your counselor will discuss your results and offer insight on how to use the information to your benefit. They will identify courses, careers, and activities that closely align with your interests.

An extensive personalized report

13-page report that you can keep for reference includes comprehensive major and career information plus 30 basic interest scales, 5 personal style scales, and 260 occupational scales



To purchase, contact your advisor or visit collegeplanningnet.com/store



College Search FASTR® Subscription with TruCost Calculator®



The Only College Search Engine that Puts Your Financial Data Into the Equation

KNOW WHAT YOU WILL ACTUALLY PAY BEFORE YOU APPLY.

We believe college choice is the single most important factor in a successful college outcome. Our proprietary Search FASTR® (Financial-Academic-Social-Targeted-Research) technology was created to make that choice foolproof. It provides far more than just “data” for you to analyze. Yes, you’ll get essential admissions criteria and statistics from 3,800+ colleges across the country. But what sets it apart is our powerful financial-fit technology that calculates what you will actually pay—before you apply.

Financial Fit

With our game-changing TruCost Calculator®, you can determine YOUR ACTUAL COST (not the sticker price) at any college. Our sophisticated platform translates data about a college’s financial aid policies and practices, and combines that with YOUR financial picture, to calculate an accurate projection of YOUR out-of-pocket costs. Compare values side by side and see how expensive private colleges can cost less than state schools.

Academic Fit

Get key admissions criteria like GPA and test scores—plus what each college values most in their applicants, including extra curriculars, essays, etc. Filter, bookmark, and compare your options. Create your college list knowing which schools align with your academic achievements and will

provide the rigor and coursework you seek in college. Apply with confidence to schools that are YOUR academic fit.

Social Fit

Every student is unique. To thrive in college, a student needs to be fully engaged and have a sense of well-being. The goal is not to “fit in,” but rather to find what fits YOU! Our Search FASTR® Technology helps curate your college list based on social-fit factors including setting, social clubs, sports, class size, distance from home, and more.

SEARCH SUBSCRIPTION INCLUDES

- **TruCost Calculator®:** The most accurate calculator for determining your actual out-of-pocket costs for college
- **Scholarship Details:** Database of 5000+ institutional scholarships, their award value, and criteria to qualify
- **Financial Aid Statistics:** Detailed financial aid information on thousands of schools including the percentage of merit- and need-based aid met.
- **College ROI:** Return on Investment or “outcome” data for graduates including average salary, college debt, etc.
- **Exclusive Resources:** Downloadable resources featuring 20 years of comprehensive admissions know-how, guides, and tools.
- **College Knowledge Newsletter:** Monthly newsletter answering burning college questions.

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One-on-One Counseling Session:



AIM® Admissions
Impact
Mentoring

Sharpen your aim for college acceptance with strategic college counseling. Our AIM sessions include one hour of individualized guidance from a certified college counselor. Discuss college lists, applications, essays, and more.

The college search, admissions, and application process has only grown more complex. Our Admissions Impact Mentoring (AIM)® sessions are one-hour, one-on-one meetings with a National Association for College Admission Counseling (NACAC) certified college counselor who is specifically matched with a student's needs. Based on information gathered from our parent and student pre-counseling questionnaires, AIM sessions are targeted and customized to meet the student wherever they are in the college planning process, and are designed to lead them through particular areas of focus with reduced stress and maximum guidance.

DISCUSSIONS MAY INCLUDE:

- Goal Setting
- High School Course Planning
- Time Management
- Dual-Enrollment, Advanced Placement, IB
- College List Development
- College Visits and Tours
- Types of Applications
- Applying to College
- Chance of Acceptance
- Scholarships



- Standardized Testing — What to Expect
- Tackling the PSAT, NMQST
- Targeted Studying for SAT & ACT
- Essay Development (brainstorming, techniques)
- Activities and Extracurricular
- Summer Jobs and Internships
- Resume Building
- Mock Interviews — Admissions, Scholarships
- NCAA Recruitment Process
- College Disability Services for IEP or 504
- ROTC
- Two-Year College / Trade School
- Portfolio Development (BFA)
- Co-Op Opportunities and Experiences
- Post Graduate Plans

HOW IT WORKS:

Complete our pre-counseling questionnaires and share any other information you would like us to know about your student and family. Once the forms are submitted you can schedule your one-hour, one-on-one AIM session. Your counselor will provide personalized recommendations and actionable advice to have a positive impact on your admissions success.

To purchase, contact your advisor or visit collegeplanningnet.com/store

Admissions Application / Essay Review Bundle



**Ensure your application wows the admissions board.
Bundle includes three units of professional review and
suggested edits to your college applications and essays.**

One of our experts will review your admissions applications and personal essays to help you perfect them prior to submission.

Our counselors and reviewers will go through each section of your student's admissions applications from transcripts to test scores, including the personal and supplemental essay sections. They will help ensure your student's entire application reflects their accomplishments, personality, and readiness for college.

Strong written components increase a student's chances of admission, and our reviewers will help your student revise and polish the essay to ensure it answers the prompt appropriately, showcases your student's personality, and uses an authentic, consistent voice.

The goal is to create a cohesive application that is free of errors and that highlights who your student is, their accomplishments, and their potential for admission and success in college.

Includes three "units" of application/essay review which can be used in any combination.

One Unit is Equal to:

- The Common App
- The University of California (UC) System Application
- The Coalition App
- Individual Institution Applications
- One Essay up to 800 Words

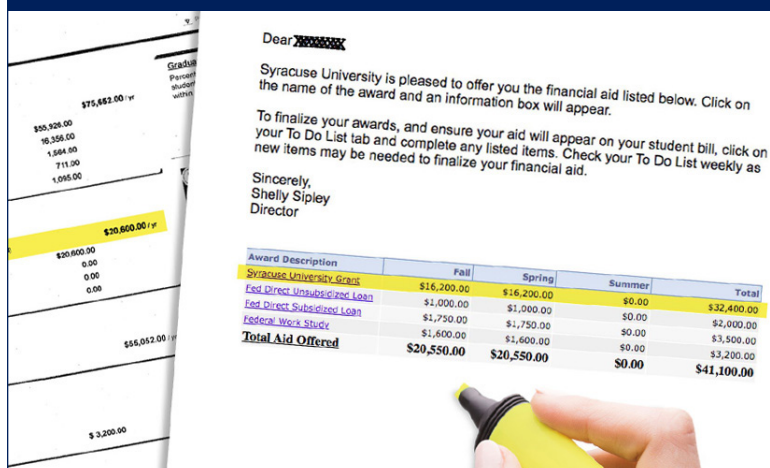
HOW IT WORKS:

You'll receive email confirmation of your purchase and instructions for submitting your applications and essays for review.

Within three days, your student will receive an email notification that the edit summary is available for download from the CPN portal. Your comprehensive edit summary and suggested improvements will be in the form of a Word doc.

To purchase, contact your advisor or visit collegeplanningnet.com/store

Financial Aid Award Evaluation and Appeal Eligibility Analysis



Customized Report Includes a Comparative Analysis of Your Financial Aid Awards to Help Determine if an Appeal is Warranted

Have our experts evaluate your financial aid award offers to ensure they are accurate, competitive, and fair. We will create a customized report comparing gift aid, government aid, self-help aid and out-of-pocket costs for each school.

If your awards or family circumstances meet the eligibility requirements for an appeal, you can submit a request and we will draft and provide up to three custom appeal letters for your use.

HOW IT WORKS:

Award Evaluations:

You will receive an email confirmation of your purchase, plus next steps.

You will upload your award offers to CPN's portal.

Within one week, you will be notified via email that your report is completed.

Appeal Eligibility:

Not all awards should be appealed. Special circumstances that warrant appeal requests include:

- Income loss
- One-time high income reported
- Spousal status change
- Significant out-of-pocket expenses for medical/dental treatment
- Other family tuition costs
- Additional family member needing support
- Award is significantly less than the school's historical giving average
- Other aid considerations like work-study requests, direct subsidized loan legacy, or notable improvement in grades.

If applicable, you may request an appeal through your CPN portal by clicking the "Request Appeal" button and completing the form in as much detail as possible. Within one week, we will draft and deliver up to three appeal letters for you.

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